

**ДНІПРОВСЬКИЙ ДЕРЖАВНИЙ
АГРАРНО-ЕКОНОМІЧНИЙ УНІВЕРСИТЕТ**

**ХІІ ВСЕУКРАЇНСЬКА
НАУКОВО-ПРАКТИЧНА
КОНФЕРЕНЦІЯ**

24–26 квітня 2024 року

**ІНФОРМАЦІЙНІ ТЕХНОЛОГІЇ В
АГРОБІЗНЕСІ ТА АГРАРНІЙ ОСВІТІ**

Дніпро – 2024

УДК 004 : 338.43 : 519 : 631.1

Інформаційні технології в агробізнесі та аграрній освіті: тези доповідей XII Всеукраїнської науково-практичної конференції 24–26 квітня 2024 року. Дніпро: ДДАЕУ, 2024. 84 с.

Збірник містить матеріали за такими тематичними напрямками: «Проблеми та перспективи використання економіко-математичного моделювання й інформаційних технологій в аграрному бізнесі», «Інформаційні технології в освіті», «Застосування інформаційних технологій в економіці України – погляд молодих вчених».

Організатор конференції: Дніпровський державний аграрно-економічний університет, кафедра «Інформаційних систем і технологій» факультету «Обліку і фінансів»

Конференцію зареєстровано в УкрІНТЕІ (посвідчення № 450 від 06 листопада 2023 року)

ЗМІСТ

Секція 1.

Проблеми та перспективи використання економіко-математичного моделювання й інформаційних технологій в аграрному бізнесі

<i>Dmytriieva V.</i> Data peculiarities, approaches and preparation for econometric analysis	3
<i>Kozenkova V., Lykova I.</i> Economic modeling of the development of industrial enterprises based on Cobb-Douglas functions	5
<i>Nuzhna S., Myronenko D., Batchenko K.</i> Elements of game theory for assessing the level of economic security of enterprises in the agricultural sector	8
<i>Zemelko S., Reshetniak V., Yurchikova E.</i> Use of econometric methods in applied economic statistics	11
<i>Ігнатенко Н., Козинець К., Парфенова Д.</i> Використання теорії економічних агентів для формування мережових економетричних моделей	13
<i>Лесюк В.</i> Економіко-математичне моделювання при аналізі економічної ефективності аграрних підприємств	15
<i>Литвинов І., Денисенко М., Дриваль С.</i> Моделювання відцентрового диску з подвійною подачею добрив	17
<i>Марченко В., Марченко Т., Лавриненко Ю.</i> Селекційні моделі гібридів кукурудзи: дисперсійний аналіз урожайності	19
<i>Пономаренко Н., Шавкун М., Доманський В.</i> Математичне моделювання робочого органу для розкидання сипучих матеріалів	21
<i>Теличко А, Сула В.</i> Економіко-статистичний аналіз динаміки ефективності діяльності суб'єктів господарювання в Україні	23
<i>Тен С.</i> Оцінка факторів впливу на ефективність аграрного ринку	25

Секція 2.

Інформаційні технології в освіті

<i>Kletskov O., Bereza O.</i> Application of information technologies in education in the context of distance learning	27
<i>Александрова А.</i> Вплив інформаційних технологій на навчальний процес	30
<i>Бузян Н., Леbedenko Т., Науменко О., Пархоменко Ю.</i> Викладання під час воєнних дій в умовах дистанційного навчання	32
<i>Захарчук Я., Дмитрієва В.</i> Цифрові технології комунікацій та їх вплив на суспільство	35
<i>Карамушка О., Осадчий А.</i> Цифровізація сучасної освіти – проблеми становлення	37
<i>Колісник О.</i> Штучний інтелект як помічник у галузі освіти	39
<i>Мороз С., Доротюк О., Доротюк Ю.</i> Електронні засоби комунікацій в освітньому процесі	41

Секція 2.
Інформаційні технології в освіті

**APPLICATION OF INFORMATION TECHNOLOGIES IN EDUCATION
IN THE CONTEXT OF DISTANCE LEARNING**

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The modern world demands educational systems to adapt to changes, and information technologies become a key tool in this process. Their application becomes particularly crucial in the context of distance learning, which has become the norm for many educational institutions. This article explores a wide range of challenges and opportunities arising from the use of information technologies in distance education.

Let's consider some of them:

1. Transformation of the Educational Process

Expansion of teaching methods: expanding teaching methods through information technologies in modern education plays a crucial role in shaping more effective and engaging learning processes. This aspect is essential not only for meeting contemporary educational requirements but also for adapting to diverse learning styles of students. Interactive lectures and virtual excursions: traditional lectures can often be monotonous and less engaging. Information technologies allow instructors to transform ordinary lectures into interactive events. Virtual excursions or video materials can depict the real world, providing students with the opportunity to explore subjects from a practical perspective, making the learning process more interesting and accessible. Electronic textbooks and multimedia resources: the use of electronic textbooks and multimedia resources has made it possible to present information in a more understandable and captivating form. Instead of static texts, students have access to videos, audio files, illustrations, and other visual elements that facilitate the comprehension of complex concepts and contribute to a deeper understanding of the material. Interactive platforms and video conferences: creating virtual classes, video conferences, and interactive platforms allows instructors and students to interact in real-time. Through chats, forums, and interactive assignments, students can not only receive information but also actively engage in discussions and collaborate on tasks. Individualization of learning: individualizing learning is a strategic approach to education that actively utilizes information technologies to create a unique learning experience for each student. This approach takes into account the individual needs, pace, and learning style of each student, contributing to more effective mastery of material and the development of personal skills. Adaptive platforms and software: the foundation of individualized learning lies in the use of adaptive learning platforms and software. These systems consider the student's current level of knowledge and provide personalized tasks and materials. Using algorithms that take into account student responses and success, these programs create a personalized learning path, promoting more efficient comprehension of concepts. Personalized projects and assignments: individualization can also manifest

in personalized projects and assignments that consider the interests and strengths of each student. The use of information technologies allows teachers to create tasks that interact with individual student needs, expanding their opportunities for creativity and self-expression. Electronic progress monitoring: information technologies provide the opportunity for teachers and students to actively monitor progress in learning. Electronic assessment and monitoring systems enable identifying areas where students may need additional support or, conversely, accelerating progress in more challenging aspects of the material. Interactive exercises and feedback: The use of interactive exercises and feedback systems can help students actively engage with the material and each other. Forums, chats, and discussions on online platforms create a supportive environment for sharing experiences, solving difficulties, and mutual support. Individual consultations and question responses: The use of information technologies allows students to reach out to teachers or specialists for individual consultations and question responses. This makes the learning process more personalized, allowing students to receive necessary assistance in a timely and efficient manner.

2. Convenience and Accessibility

Flexible schedule: distance learning, relying on information technologies, transforms the traditional schedule of university classes, making education more flexible and tailored to individual student needs. This allows students to choose the optimal time for studying material according to their work schedules, family obligations, and other commitments. Such a flexible approach contributes to a better balance between learning and other aspects of life. Accessibility for all: information technologies address the issues of educational accessibility, especially for those residing in remote or hard-to-reach regions. Thanks to distance learning, students do not need to be physically present at the university to obtain quality knowledge. This is particularly beneficial for those with limited access to educational institutions due to geographic or economic constraints. Information technologies open the doors to education for everyone, regardless of their place of residence or social status. Advantages of flexible scheduling and accessibility in distance learning: Adaptation to work schedules: students can adjust their learning to their work schedules, without restricting themselves to strict university lecture hours. This contributes to maintaining a balance between learning and work. Effective use of time: students can optimally use their time by choosing the most productive period for studying. This is especially important for those with diverse commitments. Global access to education: distance learning allows students from around the world to have access to high-quality education, regardless of geographic constraints. Time and cost savings: the absence of the need for constant travel to the university allows students to save time and money. Inclusivity: accessibility through the internet makes education more inclusive for various categories of people, regardless of their status or abilities. Convenience and accessibility are key advantages that information technologies bring to the field of distance learning, making education accessible and effective for all interested individuals.

3. Challenges and ways to overcome them

Technical issues: lack of technical infrastructure: one of the main challenges that may arise in the process of distance learning is the absence of necessary technical

infrastructure among students. Many people may have limited access to stable internet connections or the required equipment for effective learning. Ways to overcome: infrastructure development: the development of internet infrastructure and ensuring access to educational platforms is critically important. Government and educational authorities can invest in creating access to technical resources for all students. Providing equipment: social support programs and charitable initiatives can focus on providing computers or other necessary equipment for those who cannot afford it. Perception of social isolation: feeling of social disconnection: distance learning can lead to a feeling of social isolation among students. The lack of physical contact and interaction can impact the psychological well-being of students. Ways to overcome: development of virtual communities: creating virtual communities, forums, and online groups can reduce the feeling of isolation. Students can exchange experiences, communicate, and support each other. Online classes and virtual events: organizing regular online classes, virtual seminars, or open discussions allows students to actively communicate and interact with instructors and classmates. Psychological support: providing access to psychological support through online counseling can help students cope with feelings of isolation and stress.

4. The Future of Distance Learning

Distance learning plays an increasingly important role in modern education, and the future of this form of education promises to be even more engaging and effective through the integration of cutting-edge technologies and innovations. Here are some directions that may shape the future of distance learning: use of augmented and virtual reality: augmented and virtual reality can make distance learning more immersive and realistic. Students can immerse themselves in virtual classes, laboratories, or interactive scenarios, enhancing their understanding of the material and skill development. Development of individualized learning plans with artificial intelligence: artificial intelligence can be used to analyze learning data and create individualized learning plans. Algorithms can adapt materials and assignments, taking into account the needs and pace of each student, enhancing the efficiency of the learning process. Growth of online laboratories and simulations: online laboratories and simulations provide students with the opportunity to conduct practical exercises in a virtual environment. This is particularly important for scientific and technical disciplines where practical experience is crucial. Expansion of communities and networked interactions: through interactive online communities, forums, and virtual classes, students will be able to communicate, collaborate, and exchange ideas and experiences. This will contribute to the development of communities and support students in the virtual space. Ensuring cybersecurity and privacy: with the growth of distance learning, new challenges in cybersecurity and the protection of personal information arise. Adhering to the highest standards of cybersecurity and privacy will be crucial for success in this field.

In conclusion, the use of information technologies in education in the context of distance learning transforms the educational process, providing flexibility and accessibility for all. However, it is important to address challenges and develop new strategies to ensure the effectiveness and quality of education in the digital era. Collaborative efforts among teachers, students, and technology developers will contribute to the continued success of distance learning.