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RELEVANCE OF USE OF LINGUISTIC MATERIALS IN STUDYING FOREIGN LANGUAGES.

Currently, the study of a foreign language is given an important role. The progressive development of international contacts and ties in economics, politics, culture and other areas determines the orientation of modern methods of teaching foreign languages in real communication conditions. Striving for communicative competence, as the end result of learning, implies not only mastery of the relevant foreign language technique, but also the assimilation of colossal non-linguistic information necessary for adequate learning and mutual understanding. A foreign language is an element of the culture of this or that nation - the bearer of this language and a means of transmitting this culture to other nations. The main goal of teaching a foreign language is the development of the student's personality in close connection with the teaching of the culture of the country of the target language, contributing to the desire to participate in intercultural communication and selfimprovement. It is believed that the formation of communicative competence is inextricably linked with socio-cultural knowledge and knowledge about the country of the target language. The linguistic and cultural aspect affects the most diverse aspects of the life of the country of the target language: history, literature, art, sciences, traditions, and customs. Without knowledge of the socio-cultural background, it is impossible to form communicative competence, even within restricted limits. The linguistic and cultural approach has an important function in language learning, it provides motivation for language acquisition. The use of a linguistic and cultural approach increases cognitive activity, favorably affects communicative knowledge and skills, promotes participation in intercultural communication and leads to self-improvement. The socio-cultural component has great potential, attracting students to the dialogue of cultures, develops the ability to use language communication skills.