

PROFESSIONAL COMMUNICATION OF FUTURE VETERINARIANS

In terms of modernization of education based on the Bologna Process the problem of professional training is particularly important. The increased interest of researchers and practitioners to professional training is due to a change of educational paradigm – a shift from mass-productive forms and methods of teaching to individual and creative methods when a specialist with established need for professional self-education is preparing, and he is capable of self-development and self-fulfilling in his chosen profession.

The task of higher school is to train qualified specialists who speak the state language in oral and written forms. The course of Ukrainian language for professional purposes in universities organically continues the formation of national linguistic identity, extends language competence of future specialist in the professional field.

Students must learn not only information about the lexical, morphological and syntactical rules of modern Ukrainian literary language, terms and professionalism of future profession, but also master the skills of professional communication, to be able to use the professional Ukrainian terminology, adjust texts according to the norms of the literary language, develop a culture of speech, read dictionaries, reference books, which will help to improve language culture of the future specialist. Preparing professionals, we should take into account the fact that the ability to communicate is an integral part of their future performance, image and, ultimately, success. Communication is one of the essential elements of the joint activities of people in all areas, which is the interaction of at least two individuals in order to share information of mutual influence.

The success of professional linguistic communication depends on the speaker as a person with individual qualities, his knowledge of modern literary Ukrainian language as the basis for professional communication.

Activity in the professional field is undoubtedly related to the work on documentation. Therefore it is necessary to consider the basic requirements for the design of business documents (statements, autobiographies, testimonials, certificates, assignments, and explanatory notes, business letters, reports, contracts, orders, etc.) as the main form of formal and business style writing .

Mental activity of students activates with the help of cognitive tasks and questions. It is advisable to apply the method of analogies. The attitude of students to the state language indicates the cultural level. Language embodies the spiritual treasures of the nation that is why its knowledge indicates students' indifference to the past, present and future of the Ukrainian people. Future professionals need language not as a set of rules, but as a picture of worldview, means of cultural coexistence in society, self-forming and self-expression of each individual.

For fluency in oral and written forms of professional communication future veterinarians must have considerable active vocabulary of professional terminology, because the specificity of the scientific style of speech is determined primarily by a large number of terms that are actively serving the field of vocational and industrial activity.

Efficient formation of students' professional speech largely depends on the teacher individuality. He should provide a high scientific and methodological level of teaching the course, to establish the learning process so that future veterinarians not only mastered program material, but also understood the beauty of native words.

The proposed system of methods and objectives will strengthen the students' professional speech on grammatical, lexical, stylistic levels; the consolidation of acquired knowledge, development of critical skills that form the basis of future professional competence of speech.